

# YOUR VIRTUAL COLLEGE & CAREER COUNSELOR

Personalized advice to prepare for college or start your career

## A PERSONAL COLLEGE AND CAREER COUNSELOR

In a world where the pursuit of college and career grows more complex and competitive by the day, myKlovr answers an acute need for high school students and their families.

Simply and affordably, myKlovr puts a dedicated counselor into every student's pocket. Then, through the power of artificial intelligence, it helps each individual navigate their own journey to success – learning about student strengths and preferences, offering timely reminders and suggestions, tapping into a wealth of data and resources to help transform a blur of options into a “best-fit” scenario to realize college and career aspirations.

Available on any computer, tablet, or smartphone, myKlovr inspires the success of high school students.

## THE RIGHT PATH FOR EVERYONE

Harness the power of AI to create your step-by-step plan for success. We tap 100s of experts to build your college list, set goals, and match you with scholarships.

1

Prepare to apply for college, find scholarships and get into the best possible school with 24x7 personalized, expert advice, starting from grade 9. myKlovr is a benefit for your entire family. You may not have a dependent child who is beginning their college journey (9th-12th grade), but you can still give access to a family member to utilize (niece, nephew, etc.)

2

College isn't for everyone, and the myKlovr platform can also benefit students looking to enter the workforce upon graduating high school. If college is not on your child's path, get solid advice and resources for vocational training and a high-paying job right out of high school.



## WHAT myKlovr OFFERS

- COLLEGE AND CAREER ASSESSMENT
- PERSONALIZED PLAN AND STEP-BY-STEP RECOMMENDATIONS
- ACADEMIC COACHING FOR ATHLETES
- TEST PREPARATION
- VIRTUAL TUTORING
- ESSAY WRITING
- PORTFOLIO PREPARATION
- SUMMER PROGRAMS
- INTERNSHIPS
- FINANCIAL PLANNING
- FINANCIAL AID ADVISING
- SCHOLARSHIPS AND GRANTS

## CAREER PLANNING:

### IDENTIFY YOUR STRENGTHS & INTERESTS

Each student begins with a simple self-discovery assessment and helps them uncover their strengths and interests and discover multiple career paths.

### CAREER EXPLORATION

myKlovr helps students explore careers and align to their goals. Students can select 'favorites', learn more about individual careers and engage through work-based learning such as virtual internships and job shadows.

### CAREER MATCH ASSESSMENTS (USING PREDICTIVE ANALYTICS)

myKlovr offers exclusive Career Match Assessments that compare a student's personality, thought processes, and behaviors to current proven top-performers in their field of interest. These assessments help students showcase their potential for success and retention and land interviews quickly.

- 63% of HR managers say including myKlovr Career Match results in an application would make an employee "stand out."
- 62% of HR Managers say they would be more willing to interview a candidate who includes myKlovr Career Match results in their application.

## BY THE NUMBERS

- 1 in 3 graduates choose to go directly into the workforce.
- 1 in 5 choose to attend a 2-year college or technical school.
- myKlovr features over 1,800 career and technical programs and over 1,900 two-year colleges that students can choose from. That's almost half of our total database of schools.

## ADDITIONAL MEMBERSHIP PRIVILEGES

Now, members of your organization – both prospective and ongoing – have a new reason to feel good about being part of your organization. myKlovr is an online educational and career resource for the 21st century. Here's why:

- For adult members, it's a platform for pursuing lifelong educational opportunity that can sustain and enhance their worklives, add to their credentials and skillsets, spark their development as individuals and spin their careers in positive new directions.
- For their kids, it's an empowering tool, available 24/7, to help them think and plan for the future and optimize their chances for admission to colleges, vocational and technical programs. Starting as early as the 9th grade, myKlovr is an online coach, guidance counselor and resource library, all in one.
- For organizations, myKlovr displays your thoughtful commitment to the well-being of members and their families, by offering them an innovative and highly relevant level of benefits. In turn, it helps increase membership – and your members' enduring commitment, engagement and loyalty.

We believe there are many roads to success and there is power in choosing the path that aligns with who you are. That's why myKlovr is committed to supporting both the career & technical education and the 4-year college path.



# COLLEGE TUITION vs. MyKlovr



	myKlovr	College Tuition Benefits
Scholarships	Partnership with the #1 scholarship app in the country – Scholly – gives myKlovr users free access to millions of dollars in scholarships.	Articles about scholarships
Virtual College Tours	Virtual college tours given by students across the country sharing information and first-hand experiences with dorms, classrooms, cafeterias, off-campus living, and more!	Virtual College Fair
College Process	Platform uses artificial intelligence to guide students through the college process.	
Career Exploration and Assessment	Students complete an intuitive picture matching career assessment and are given information about their personality traits and what work environments would work best with the student's strengths.	
College Finder	MyKlovr takes the student strengths and puts them together with the best fit college, whether it is a 2-or 4-year program, public or private university.	The college tuition benefit is only provided to a few private schools across the country.
Virtual Volunteering and Internships	Covid has changed the world for kids and limited opportunities. MyKlovr provides virtual volunteering and intern opportunities for students.	

## PRIVATE COLLEGES ONLY

Sage scholars only applies to private universities which are considerably more expensive than in-state public universities. Let's look at North Carolina as an example.

One of the private universities covered by Sage scholars is High Point University. High Point's tuition is \$38,080 each year. Compare that to University of North Carolina at Charlotte which is \$6,905 per year or the prestigious University of North Carolina at Chapel Hill which only costs in-state students \$8,980. Extrapolating that tuition over a four-year period shows a sharp contrast in the financial obligations of a family.

High Point University - \$152,320 for a 4-year degree

The University of North Carolina at Charlotte - \$27,620 for a 4-year degree

The University of North Carolina at Chapel Hill - \$35,920 for a 4-year degree

This means a student would graduate with a 4-year degree from The University of North Carolina Chapel Hill for less than the price of one year at High Point University. Even taking into consideration the College Tuition Benefit, it would hardly make up for the drastic tuition difference.

## UNDERREPRESENTED STATES AND UNIVERSITIES

Many states are not represented or under represented. For example, there are NO schools in Colorado. In Nevada and Utah there are only one school in each state. In large populated states like California, there are only 11 out of 750 universities that are represented through the Sage Scholars program. That represents only .015% of the schools in California.

